



## **ENCINO 5K RUN SPONSORSHIP**

### **PREMIERE SPONSOR - \$7,500**

- Category Exclusivity
- Premiere Logo Placement on Runner's T-Shirt
- Premiere Logo Placement on all ancillary and marketing materials
- Premiere Logo Placement on Runner's Bibs
- Premiere Logo Placement on promotional banner
- Premiere Placement on all Press Outreach Materials including pitches to local news crews.
- Eight Run Registrations
- XL Booth in Premiere Location On Site
- Standalone Verbal acknowledgement during opening remarks and multiple on site announcements

### **PLATINUM SPONSOR - \$5,000**

- Category Exclusivity
- Prominent Logo Placement on ancillary and marketing materials
- Verbal acknowledgement on site throughout the event
- Prominent Placement on promotional banner
- Inclusion on Runner's Bibs
- Five Run Registrations
- XL Booth on Site

### **GOLD SPONSOR – \$3,000**

- Logo on Runner's T-Shirts
- Booth on Site
- Four Run Registrations
- Sponsor listing/acknowledgement on all school websites and email blasts

### **SILVER SPONSOR – \$1,000**

- Logo on Runner's T-Shirts
- Booth on Site
- Two Run Registrations
- Sponsor listing/acknowledgement on all school websites and email blasts

### **BRONZE SPONSOR - \$500**

- Logo on Runner's T-Shirts
- One Run Registration
- Sponsor listing/acknowledgement on all school websites and email blasts

### **GENERAL SPONSOR - \$300**

- Sponsor listing/acknowledgement on all school websites and email blasts



## ENCINO 5K SPONSORSHIP APPLICATION

Name of company or organization: \_\_\_\_\_

Contact/representative name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship category level (check one)

Premier Level \_\_\_\_\_ (\$7,500)      Platinum Level \_\_\_\_\_ (\$5,000)      Gold Level \_\_\_\_\_ (\$3,000)  
Silver Level \_\_\_\_\_ (\$1,000)      Bronze Level \_\_\_\_\_ (\$500)      General Sponsor \_\_\_\_\_ (\$300)

Organization Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Payment: (Circle One)

VISA

Master Card

AMEX

CHECK

Name of Card Holder: \_\_\_\_\_

Card Number: \_\_\_\_\_ CCID#: \_\_\_\_\_

Exp Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Please send a high resolution, print-ready jpg or png logos with your application.

For questions please reach out to

Stacey Luchs - [stacey.luchs@gmail.com](mailto:stacey.luchs@gmail.com) or Suzy Robins - [suzytrobins@gmail.com](mailto:suzytrobins@gmail.com)