

**E-TEAM Board Meeting 8/8/17  
7pm @ Tania Buescher's Home**

**Attendees:**

- Co-Presidents- Allyssa Del Piano & Erin Aghai
- Co-VP of Student Services- Jamie Grossman
- Co-VP Fundraising – Danielle Brooks & Kristin Moss
- Co-Treasurers - Allison Nevil
- Corresponding Secretary- Lisa Clayden
- Recording Secretary- Janet Bae
- Kinder Advisor: David Hurwitz
- 1<sup>st</sup> grade Advisor – Philip An
- 2<sup>nd</sup> grade Advisor- Arwen Williams
- 3<sup>rd</sup> grade Advisor- Tonia Buescher
- 4<sup>th</sup> grade Advisor – Tracey Byers
- 5<sup>th</sup> grade Advisor- Melissa Davis
- Teacher: Alex Zwick
- Principal: Christine Chun

**1. Update regarding Kinder Advisor:** as of 6/20, David Hurwitz was voted unanimously as Kinder Advisor in place of Adriohn Richardson, until the October 2017 election.

Introduction of board to new principal, Christine Chun.

**2. Principal Corner –**

- Ms. Chun was assistant principal at Balboa Elementary and Castlebay Lane Elementary.
- She has worked for LAUSD for 20 years.
- She is excited to work at our school and to be part of our community.

**3. Science Teacher:**

- E-TEAM has received over 40 resumes, but have not found right candidate.
- Job description available.
- Candidate should be familiar with NGSS. (New Generation Science Standards) Candidates must be cleared by LAUSD.
- The E-TEAM pays full time, 30- 33 hours. There are no benefits with this position. It is hard to find an ideal candidate with what we can offer.

- Job description has been posted on Edjoin, Ziprecruiter, and an ad out on CSUN campus all summer. Philip has outreached through his work, but has not come up with leads.
- The core classroom teacher will continue to teach our science curriculum. The science lab specialist will assist the teachers in providing hands on experiments that reinforce the core curriculum with NGSS standards.

#### **4. Website Updates:**

- There is a mandatory LAUSD school website and a parent sponsored E-TEAM website. They must remain separate per LAUSD guidelines.
- New teacher can be added for spotlight.
- Feedback for website to Lisa and Allyssa.
- There are new graphics for Amazon and Ralphs. Sign up for school community Sept 1<sup>st</sup>. Should be announced at parent meeting Aug 10<sup>th</sup>. 10k was raised last year with both Ralphs and Amazon.

#### **5. Parent Squared/Monthly Newsletter Gap**

- Parent squared is not a parent system, but district system. Competition is blackboard and school messenger. They work directly with the school and take the data. Parents have to opt in to get E-TEAM type information.
- Training, coming out to work with administrators –(\$2-\$4.50) per student. \$(1680-3100) every year. Start up fee one time of \$500.
- There are communication challenges at our school. Information from many different avenues and needs to be streamlined.
- Constant contact and the website is already \$2200. We could still do Parent squared and website.
- Room Parents will be classroom specific. Newsletter will be sent out biweekly. It can also be sent on Facebook.

#### **6. Grade Level Coffees/Grade Level Get Together**

- Grade level coffees to begin in September with Ms. Chun. Can combine grades: 1 & 2 and 3&4. Grade level chairs can plan a date with Ms. Chun.
- It's primarily a Q&A time for parents with questions for the principal.
- Kinder play dates: Not a great turnout. Feedback was no weekend play dates and they were all scheduled during the middle of the day. Not ideal for working parents and kids enrolled in camp.
- 5<sup>th</sup> grade beach day had a great turnout.

- 1<sup>st</sup> grade is having play date Aug 13<sup>th</sup> at the park.
- Kinder orientation: board members are invited to join kinder orientation on Mon. Aug 14<sup>th</sup>.

## 7. Fundraising

- Survey Overview- This was a check in to get a sense of what the school community feels. There were 81 responses. Overview of results:
  - The survey represented a balanced representation from the school.
  - Satisfaction with the school is aligned with E-TEAM satisfaction
  - Parents understand they're all part of E-TEAM and have a solid understanding of E-TEAM contribution and value in fundraising efforts.
  - Parents want events that the kids want to attend.
  - Preferred ways of supporting the school are family friendly, turn-key (AG) and curriculum based events.
  - Most enjoyable events include the families and kids.
  - Families mostly feel like the amount of events and pacing is just right. But the second choice is to less events and donate more \$\$ at each.
  - The school programs parents are most interested in supporting are teacher & classroom aides, along with enhancing the core curriculum (science, tech, library, art)
  - The average amount families feel comfortable donating each year is \$672.
  - The biggest challenge with finding time to volunteer...is finding the time.
- Branding- to streamline and have cohesive communication to parents. Allyssa will mock up a visual to put on all communication for E-TEAM events.
- Upcoming Fundraisers
  - Back to School Picnic: Most of the items will be donated. About 2k out of pocket for movie night at the park for the movie sing. Karaoke for pre movie show. We are not using Lakeside for food service and instead will use food trucks. \$10 a ticket, but discount for family packs or early purchases. VIP tickets will also be available for purchase.
  - Dance Party Yeah: Sept 22<sup>nd</sup> is planned date. . Rosh Hashanah is ending on that date. The cost for Saturday event will be more expensive than a Friday event.
  - Corporate Fundraising: corporate deck PDF ready to send out. Send out to any leads. Use our school events to garner interest. Can coordinate with Alisha Kaplan.

*Birthday Marquee:* Have to figure out the programming and capabilities. Danielle and Kristin will discuss with Ms. Chun tomorrow. Will decide cost, timeframe, and how many names to go up.

*Restaurant Nights:* 1<sup>st</sup> week of every month for restaurant night. Calendar has been planned for entire school year.

*Family 5k-* Melissa Davis, Stacy Nemetz, Arwen Williams will be co-chairs. The Stand is donating \$3500 to the 5k.

*5<sup>th</sup> Grade Fundraising:* Jamba Juice and Shaved Ice were from last year. This year will continue Shaved Ice and begin a new event: Angel Bins. Collect items, get weighed, and school will get paid. Interest in shoe collection.

*Pizza Sales:* pizza, popcorn, and water. There will not be candy. Still need a person to chair the event.

**9. Treasury Report:** Expenditures as of 8/8/17 and also approved budget for 2017-2018. Information will be presented on the Thursday parent meeting 8.10.17