

# Encino Charter Elementary

A Gold Ribbon School



2017 Sponsorship Opportunities

# Meet your neighborhood public school!

We serve the families of Encino with high-quality, free education as part of the Los Angeles Unified School District (LAUSD). Built in 1916, our school served some of the Valley's first residents and continues to thrive today!

## Serving all types of children...

### ■ 553 children enrolled across many backgrounds

- ✓ 60% Caucasian
- ✓ 17% Latino
- ✓ 8% African American
- ✓ 7% Asian
- ✓ 5% Mixed race
- ✓ 3% Filipino

### ■ Across many learning types

- ✓ 20% Gifted & talented
- ✓ 20% Economically disadvantaged
- ✓ 10% Students with disabilities
- ✓ 10% English learners

## We're a top-rated public school...

### ■ Ranked **10/10** on national school database ranker



### ■ The only Encino neighborhood school distinguished as a Gold Ribbon school, based on strong academics and programs, demonstrating exemplary achievements for students.

	Encino Elementary	LAUSD avg
3-5 <sup>th</sup> Graders Language Arts with 3+ grade	<b>94%</b>	67%
3-5 <sup>th</sup> Graders Math with 3+ grade	<b>90%</b>	64%
English Learners score advanced on CA English language Development Test	<b>92%</b>	36%
Students Proud to be at school	<b>92%</b>	n/a



***"California teachers are developing an education model for the nation, training the students of today to be the problem-solvers, inventors, and pioneers of tomorrow."***

# E-TEAM Parent Organization

Together Everyone Achieves More!

A non-profit organization linking students, teachers, administration and the community in a positive and vital way.

## Building the school community

- Work with administration to enrich our students lives in meaningful ways that follow them through their entire life.
- Connect parents & families together through communications, events, programs and fundraising that offset areas not funded by LAUSD.
- Beyond the ABC's and 123's, LAUSD does not cover many programs that are vital to a child's development. Fundamentals we enjoyed as children such as Physical Education, Art, Music, Science, a school nurse – LAUSD does not provide.

## E-TEAM funds the staffing & execution of...

Science Lab



Computer Lab



Art Program



Library



PE Program



***Includes teacher's salaries & all needed supplies!***

# E-TEAM Parent Organization

## HOW?!?!

Parents work tirelessly to fund the \$250,000 deficit to pay for these programs...and we need help!

## Fundraising Events

- Marquee events are all parent-volunteer led and are needed to pay for all the programs cut by LAUSD

### August

#### Back to School Picnic & Movie Night

To kick-off the school year, families gather under the stars for an outdoor picnic, activities and enjoy movie night together!



### September

#### DANCE PARTY YEAH!

The school yard transforms to a dance floor for kids, families and staff to bust a move & have fun together!



### November

#### Turkey Trot

Just before Thanksgiving, kids participate in a Trot around the Track to stay active and help raise money for the school!



### March

#### Gala & SILENT AUCTION

An adults evening celebrating the school & kids, including silent & live auction. Highlighting businesses & community support!



### Year-Round

- ✓ Annual Giving
- ✓ Restaurant Nights
- ✓ After school Enrichment
- ✓ Retail portion of sales



# With a Strong School, We All WIN

Join us to help support the neighborhood school & children!

## Keep Encino's Future Bright

- A strong school creates a highly-desirable community, raising property values and bringing active consumers to support & drive local businesses.
- With the right school programs in place, our kids will continue to excel and become tomorrow's world class citizens.

## Join Other Encino Sponsors!

- Businesses received valuable exposure & support from families through their sponsorship.



**california**  
**PIZZA KITCHEN**



Dr. Bitu Orthodontic Group



# Sponsorship Opportunities

Join us to help support the neighborhood school & children!

- Offering your business reach and exposure to 500+ families, with something for everyone's budget level. In-kind donations also needed year-round for events!

	Title Sponsor	Gold Sponsor	Silver Sponsor	A Kind Helper
	\$5,000	\$2,500	\$1,000	Donations
	Naming rights to an event & strong exposure all year.	Featured during an event with school exposure.	A Neighborhood supporter with outdoor banner.	Offering products, prizing or services to cover event costs.
Sponsor tied to the event name for the entire event, i.e. "Back to School Movie Night with [Sponsor Name]"				
Speaking opportunity or Table presence available at the event				
Opportunity to be included in event school announcement, featuring prizing from sponsor				
4-color logo featured prominently on all event printed material & event signage (distributed to entire school)				
Color Sponsor Logo included on website				
Outdoor banner throughout the entire school year				
Inclusion in monthly Parent-E-TEAM school newsletter	12 newsletters	6 newsletters	2 newsletters	
Social Posts featured throughout the school year on Parent E-Team posts	12 posts	6 posts	2 posts	

# The Children, Parents and Teachers **THANK YOU** for Your Support!

